



November 19, 2021

Dear Pharmaceutical Representative,

As requested, this letter provides detailed sponsorship level information for the upcoming UDS 21st Annual Spring Meeting, April 8th and 9th, 2021 in Moab, Utah.

Sponsorship Levels:

\$8,000 - Platinum Level:

- **Invitation to the Presidents Dinner:** One representative from your company will have the opportunity to dine with the speakers as well as the UDS officers, the evening before the conference, Thursday, April 7th, 2021. Location to be determined.
- **Prime Table Location:** Your table will be located where we expect the most foot traffic to encourage attendee interaction.
- **Top Billing:** Your company's logo will be on a raffle ticket each attendee must have signed by the representative to be entered in a drawing.
- **Recognition:** Your company will receive a special mention in the meeting during the UDS Business Presentation.
- **Access to Member Registration:** You will receive a list of the current members registered that will be updated monthly after payment is received then weekly for the month leading up to the conference.
- **Brand Promotion:** Opportunity to have your company's logo added to the member name badges.

\$6,000 - Gold Level:

- **Table Location:** Your table will be located where we expect the most foot traffic after the platinum exhibitor tables are placed.
- **Company Logo:** Your company's logo will be on a raffle ticket each attendee must have signed by the representative to be entered in a drawing.
- **Recognition:** Your company will receive a special mention in the meeting during the UDS Business Presentation.
- **Access to Member Registration:** You will receive a list of the current members registered that will be updated monthly after payment is received then weekly for the month leading up to the conference.



\$4,000 - Silver Level:

- **Table Location:** The table will be located where we expect the most foot traffic after the platinum and gold exhibitor tables are placed.
- **Company Logo:** Your company's logo will be on a raffle ticket each attendee must have signed by the pharmaceutical rep to be entered in a drawing.
- **Access to Member Registration:** You will receive a list of the current members registered that will be updated monthly after payment is received then weekly for the month leading up to the conference.

\$2,000 - Bronze Level:

- **Table Location:** The table will be located where we expect the most foot traffic once all other exhibitor tables are placed.
- **Company Logo:** Your company's logo will be on a raffle ticket each attendee must have signed by the pharmaceutical rep to be entered in a drawing.

Each company will have the opportunity to meet directly with the physicians before, during and after the meeting.

Each company will be allowed TWO representatives. Additional representatives may register for an additional cost.

Additional documents will be available on our website at Utahderm.com and upon request.

We at the Utah Dermatology Society are dedicated to providing a safe environment for all of our attendees. We strive to follow state and county guidelines when it comes to social distancing and providing necessary equipment to all attendees.

The meeting has been a great success in the past and continues to grow, with over 100 dermatologists, dermatopathologists, dermatology NP/PAs and residents in attendance in previous years.

Once your company has decided on which sponsorship level, please notify us by email: utahdermsociety@gmail.com and let us know how you intend on paying.



Display fee payment options:

- Mail- Utah Dermatology Society, Attn: Cassi Hall, 617 E Riverside Dr, Ste 103, St. George, Utah 84790
- PayPal- Contact Cassi at the above email address & a PayPal money request will be sent. There will be a 3% service fee added to the total.

***The UDS must receive payment for the display fee no later than March 15th, 2022 or you will forfeit any rights to a table.**

Please be sure to fill out the Exhibitor Registration Form and send it back by email or with payment.

We appreciate your service and support to the Utah Dermatology Society and the dermatology community. We Look forward to another great conference!

Sincerely,

Utah Dermatology Society

Jim Macdonald MD, President

Elena Hadjicharalambous MD, Vice-President

Marie Tuttle MD, Treasurer