



U T A H
DERMATOLOGY
SOCIETY

April 30, 2023

Dear Exhibitor:

As officers of the Utah Dermatology Society (UDS), we are writing to request an exhibitor fee from your company to support our 23rd Annual UDS Conference, April 26th and 27th, 2024 in Moab, Utah. The meeting will be held at the Springhill Suites in Moab, Utah; 1865 N Highway 191, Moab, UT 84532.

As an exhibitor your company will enjoy the opportunity to meet directly with the physicians before, during and after the meeting. Your company will be allowed to set up displays right outside the door of the meeting room. Exhibitors will be acknowledged in a variety of ways including: verbal acknowledgement at the beginning of each meeting session.

The meeting has been a great success in the past and continues to grow, with over 75 dermatologists, dermatopathologists, dermatology NP/PAs, and residents in attendance in past years. Most importantly this is the single most well-attended meeting of dermatologists for the entire state of Utah, and there isn't a close second. This meeting provides a great opportunity for providers and industry to forge stronger relationships through the educational and social format of this meeting. Yearly, we have an outstanding faculty of nationally and internationally respected speakers, and 2024 will be no exception with many international experts speaking on a host of general dermatology subjects.

The UDS is primarily an educational society which was formed in June 2001 to serve the specific needs of Utah dermatologists. The UDS is a not for profit organization founded to serve the community and promote excellence in patient care. This annual meeting is the primary way we achieve our educational mission. Our Tax ID# is 87-0675968.

The ability of the UDS to hold its annual meeting depends in large measure on the generous sponsorships from industries like yours. Sadly, this support has dwindled and with it the ability of state and local societies to survive has become threatened. We wish to forge a strong partnership with companies like yours in what would undoubtedly be a mutually beneficial relationship. We have found the most effective way to serve our supporting pharmaceutical representatives is to provide table space for displays according to varying display levels.

The exhibitor levels are as follows: Platinum level - \$8,500, Gold level - \$6,500, Silver level - \$4,500, and Bronze level - \$2,500

Utah Dermatology Society
50 N Medical Dr., Department of Dermatology
Salt Lake City, Utah 84132
utahdermsociety@gmail.com
Utahderm.com

The tables will be located in the hotel's grotto which is located just outside the meeting room. The table location is based on the exhibitor level, with the closer and larger spaces being the higher levels. Those at the Platinum level will have prime real estate and top billing.

If you would like to be an exhibitor at our 2024 conference, please notify Leah at Utahdermsociety@gmail.com by returning a completed Exhibitor Registration Form. When this is received, your company will be assigned an alphabetical letter and number. The letter represents the level and the number when payment is received, table location will be assigned through this. The UDS must receive payment for the display fee no later than **April 1st, 2024** or you will forfeit any rights to that table.

Exhibitor fees can be paid in three ways:

- **MAIL:** Utah Dermatology Society, 50 N Medical Dr., Department of Dermatology, Salt Lake City, UT 84132.
- **PAYPAL:** Contact Leah at utahdermsociety@gmail.com and a PayPal money request will be sent.**
- **CREDIT CARD:** Contact Leah at utahdermsociety@gmail.com to set up a time for payment.**

**Please note there will be a 3% service fee added to the total of all payments via PayPal and Credit Card.

Please be sure to fill out the Exhibitor Registration Form and send it back by email. This will hold your spot as an exhibitor. We will not consider you an exhibitor until we receive this form.

For more information regarding the meeting, please contact us at utahdermsociety@gmail.com. Additional documents will be available on our website at Utahderm.com but please feel free to reach out if anything else is needed.

We hope you will consider supporting our meeting as an exhibitor. We appreciate your service and support to the UDS and the dermatology community.

We look forward to another incredible conference.

Sincerely,

Utah Dermatology Society
Elena Hadjicharalambous MD, President
Margaret Hammond MD, Vice-President
Eric Millican MD, Treasurer

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