



U T A H
DERMATOLOGY
S O C I E T Y

November 19, 2021

Dear Pharmaceutical Representative:

As officers of the Utah Dermatology Society (UDS), we are writing to request an exhibitor fee from your company to support our 21st Annual UDS Conference, April 8th and 9th, 2022 in Moab, Utah. The meeting will be held at the Springhill Suites by Marriott in Springdale, Utah, 1865 N Hwy 191, Moab, UT 84532

As an exhibitor your company will enjoy the opportunity to meet directly with the physicians before, during and after the meeting. Your company will be allowed to set up displays (right outside the door of the meeting room). Exhibitors will be acknowledged in a variety of ways including: verbal acknowledgement at the beginning of each meeting session, a projector slide in the conference room displaying the company name and logo before and after the meeting, as well as on a raffle ticket each attendee must have signed by the company's representative to be entered into a drawing.

The meeting has been a great success in the past and continues to grow, with over 100 dermatologists, dermatopathologists, dermatology NP/PAs, and residents in attendance in past years. Most importantly this is the single most well-attended meeting of dermatologists for the entire state of Utah, there isn't a close second. This meeting provides a great opportunity for providers and industry to forge stronger relationships through the educational and social format of this meeting. Yearly, we have an outstanding faculty of nationally and internationally respected speakers, and 2022 will be no exception with many international experts speaking on a host of general dermatology subjects.

The UDS is primarily an educational society which was formed in June 2001 to serve the specific needs of Utah dermatologists. The UDS is a not for profit organization founded to serve the community and promote excellence in patient care. This annual meeting is the primary way we achieve our educational mission. Our Tax ID# is 87-0675968.

The ability of the UDS to hold its annual meeting depends in large measure on the generous sponsorships from industries like yours. Sadly, this support has dwindled and with it the ability of state and local societies to survive has become threatened. We wish to forge a strong partnership with companies like yours in what would undoubtedly be a mutually beneficial relationship. We have found

Utah Dermatology Society
617 E Riverside Dr, Ste 103
St. George, Utah 84790
utahdermsociety@gmail.com
Utahderm.com

the most effective way to serve our supporting pharmaceutical representatives is to provide table space for displays according to varying display levels.

Platinum level - \$,8000 | Gold level - \$6,000 | Silver level - \$4,000 | Bronze level - \$2,000

The tables will be located in the hotel's grotto which is located just outside the meeting room. The table location is based on the exhibitor level, with the closer and larger spaces being the higher levels. Those at the Platinum level will have prime real estate and top billing.

We at the Utah Dermatology Society are dedicated to providing a safe environment for all of our attendees. We strive to follow state and county guidelines when it comes to social distancing and providing necessary equipment to all attendees.

Once you receive this letter, please notify Cassi at Utahdermsociety@gmail.com which exhibitor level you plan on. When payment is received either by mail or through PayPal, your company will be assigned an alphabetical letter and number. The letter represents the level and the number when payment is received, table location will be assigned through this. The UDS must receive payment for the display fee no later than March 15th, 2022 or you will forfeit any rights to that table.

Exhibitor fees can be paid in two ways:

MAIL: Utah Dermatology Society Attn: Cassi Hall at 617 E Riverside Dr, Ste 103, St. George, Utah 84790.

PAYPAL: Contact Cassi at utahdermsociety@gmail.com and a PayPal money request will be sent. Please note there will be a 3% service fee added to the total of all payments through PayPal.

Please be sure to fill out the Exhibitor Registration Form and send it back by email or with payment.

For more information regarding the meeting, please contact us at utahdermsociety@gmail.com. Additional documents will be available on our website at Utahderm.com but please feel free to reach out if anything else is needed.

We hope you will consider supporting our meeting as an exhibitor. We appreciate your service and support to the UDS and the dermatology community.

We look forward to another incredible conference.

Sincerely,

Utah Dermatology Society
Jim Macdonald MD, President
Elena Hadjicharalambous MD, Vice-President
Marie Tuttle MD, Treasurer

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