

May 3, 2025

Dear Exhibitor:

As officers of the Utah Dermatology Society (UDS)*, we are writing to request an exhibitor fee from your company to support our 25th Annual UDS Conference, which will be held on May 1st and 2nd, 2026 in Moab, Utah. The meeting will be held at the Springhill Suites in Moab, Utah (1865 N Hwy 191, Moab, UT 84532).

As an exhibitor, your company will enjoy the opportunity to meet directly with the physicians before, during, and after the meeting. Your company will be allowed to set up displays right outside the door of the meeting room. Exhibitors will be acknowledged in a variety of ways including verbal acknowledgement at the beginning of each meeting session.

The meeting has been a great success in the past and continues to grow, with over 75 dermatologists, dermatologists, dermatology NP/PAs, and residents in attendance in past years. Most importantly, this is the single most well-attended meeting of dermatologists for the state of Utah, and there isn't a close second. This meeting provides a great opportunity for providers and industry to forge stronger relationships through educational and social opportunities. Each year, we recruit an outstanding faculty of nationally and internationally respected speakers, and 2026 will be no exception, with many international experts speaking on a host of general dermatology subjects.

The UDS is primarily an educational society which was formed in June 2001 to serve the specific needs of Utah dermatologists. The UDS is a not-for-profit organization founded to serve the community and promote excellence in patient care. This annual meeting is the primary way we achieve our educational mission. Our Tax ID# is 87-0675968.

The ability of the UDS to hold its annual meeting depends in large measure on the generous sponsorships from industries like yours. Sadly, this support has dwindled, and with it the ability of state and local societies to survive. We wish to forge a strong partnership with companies like yours in what would undoubtedly be a mutually beneficial relationship. We have found the most effective way to serve our supporting pharmaceutical representatives is to provide table space for displays according to varying display levels.

The exhibitor levels are as follows: Platinum level - \$8,500, Gold level - \$6,500, Silver level - \$4,500, and Bronze level - \$2,500

The tables will be located in the hotel's grotto which is located just outside the meeting room. The table location is based on the exhibitor level, with the closer spaces being the higher levels. Those at the Platinum level will have prime real estate and top billing.

If you would like to be an exhibitor at our 2026 conference, please notify Leah at utahdermsociety@gmail.com by returning a completed Exhibitor Registration Form. When this is received, your company will be assigned an order based sponsorship level and order of registration compared to other companies within that level, which is how your table location at the conference will be determined. The UDS must receive payment for the display fee no later than April 1st, 2026 or you will forfeit any rights to that table.

Exhibitor fees can be paid in three ways:

- MAIL: Utah Dermatology Society, 6820 S 900 E, Suite 300, Midvale, UT 84047
- PAYPAL: Contact Leah at <u>utahdermsociety@gmail.com</u> and a PayPal money request will be sent.**
- CREDIT CARD: Contact Leah at utahdermsociety@gmail.com to set up a time for payment.**

**Please note there will be a 3% service fee added to the total of all payments via PayPal and Credit Card.

Please be sure to fill out the Exhibitor Registration Form and send it back by email. This will hold your spot as an exhibitor. We will not consider you an exhibitor until we receive this form.

For more information regarding the meeting, please contact us at utahdermsociety@gmail.com. Additional documents will be available on our website at Utahderm.com but please feel free to reach out if anything else is needed.

We hope you will consider supporting our meeting as an exhibitor. We appreciate your service and support to the UDS and the dermatology community, and look forward to another incredible conference!

Sincerely,

Margaret Hammond MD, President

Margaret Hammond MD, President Lindsay Wilson, MD Vice-President Angela Brimhall, DO, MS, FAAD, FAOCD, Treasurer

*The Utah Society of Dermatological Medicine & Surgery is a not-for-profit organization dedicated to serving dermatologists of the state of Utah. The society also utilizes the name "Utah Dermatology Society" for simplicity when addressing its members and exhibitors. While the name "Utah Dermatology Society" is used more frequently, the legal name of the society remains "Utah Society of Dermatological Medicine & Surgery."