

April 30, 2023

Dear Exhibitor,

As requested, this letter provides detailed sponsorship level information for the upcoming UDS 23rd Annual Spring Meeting, April 26th and 27th, 2024 at the Springhill Suites by Marriott in Moab, Utah; 1865 N Highway 191, Moab, UT 84532.

This year, the conference will limit the number of exhibitors due to space constraints at the venue. We hope that this will maximize the ability of our exhibitors to interact with providers. Due to this change, if you are interested in being an exhibitor at the UDS conference, please send us a completed Exhibitor Registration Form as soon as possible to hold your spot.

Sponsorship Levels:

\$8,500 - Platinum Level:

- Invitation to the Presidents Dinner: Two representatives from your company will have the opportunity to dine with the speakers as well as the UDS officers, the evening before the conference, Thursday, April 25th, 2024. Location to be determined.
- **Prime Table Location**: Your table will be located where we expect the most foot traffic to encourage attendee interaction.
- **Recognition:** Your company will receive a special mention in the meeting during the UDS Business Presentation.
- Access to Member Registration: You will receive a list of the current members registered that will be updated monthly after payment is received then weekly for the month leading up to the conference.
- **Brand Promotion:** Opportunity to have your company's logo added to the member name badges and other items.

\$6,500 - Gold Level:

- **Table Location**: Your table will be located where we expect the most foot traffic after the platinum exhibitor tables are placed.
- **Recognition:** Your company will receive a special mention in the meeting during the UDS Business Presentation.
- Access to Member Registration: You will receive a list of the current members registered that will be updated monthly after payment is received



then weekly for the month leading up to the conference.

\$4,500 - Silver Level:

- **Table Location**: The table will be located where we expect the most foot traffic after the platinum and gold exhibitor tables are placed.
- Access to Member Registration: You will receive a list of the current members registered that will be updated monthly after payment is received then weekly for the month leading up to the conference.

\$2,500 - Bronze Level:

• **Table Location**: The table will be located where we expect the most foot traffic once all other exhibitor tables are placed.

Each company will have the opportunity to meet directly with the physicians before, during and after the meeting.

Each company will be allowed <u>TWO</u> representatives. Additional representatives may register for an additional cost.

Additional documents will be available on our website at Utahderm.com and upon request.

The meeting has been a great success in the past and continues to grow, with over 75 dermatologists, dermatopathologists, dermatology NP/PAs and residents in attendance in previous years.

Once your company has decided on which sponsorship level, please notify us by returning a completed Exhibitor Registration Form to Leah at <u>utahdermsociety@gmail.com</u>.

Display fee payment options:

- Mail- Utah Dermatology Society, 50 N Medical Drive, Department of Dermatology, Salt Lake City, UT 84132
- PayPal Contact Leah at the above email address & a PayPal money request will be sent. There will be a 3% service fee added to the total.
- Credit Card Contact Leah at the above email address to set up a time for payment. There will be a 3% service fee added to the total.



Please be sure to fill out the Exhibitor Registration Form and send it back by email or mail with payment. This will hold your spot as an exhibitor.

*The UDS must receive payment for the display fee no later than April 1st, 2024 or you will forfeit any rights to a table.

We appreciate your service and support to the Utah Dermatology Society and the dermatology community. We Look forward to another great conference!

Sincerely,

Utah Dermatology Society Elena Hadjicharalambous MD, President Margaret Hammond MD, Vice-President Eric Millican MD, Treasurer